



Best Practice I

1. Title

Swachh Bharat Abhiyan-Cleanliness drive.

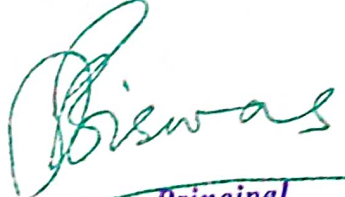


2. Objective

- To spread awareness among people about the importance of cleanliness.
- To teach students the importance of hygiene and cleanliness not only in their homes but also in their surroundings.
- To teach basic hygiene to students and reduce the inflow of diseases.

3. The Context

It is observed that public places see a lot of carelessness about cleanliness. Cleanliness is next of godliness. We have heard this phrase many times, but a lot of people don't follow this. With the help of cleanliness, we can keep our physical and mental health clean. Cleanliness gives rise to a good character by keeping body, mind and soul clean and peaceful.


Principal
Manrakhan Mahto B.Ed. College
Ranchi



4. The Practice

The college has always insisted on inculcating values amongst its student and also in making them aware of their social and moral responsibilities. College organized special cleanliness drive in the college campus on continuing basis. Mass awareness initiative will be conducted for generating awareness about 'Sanitation'.

5. Evidence Of Success

Activity department of college organized many activities for cleanliness drive. They also conducted a mass awareness on 'Swachh Bharat' to spread awareness about cleanliness, with all that activities students collectively aware with need of cleanliness. They are also practicing segregation of wastes into dry and wet in college campus.

6. Problem Encountered.

- Sensitise the masses regarding importance of sanitation and hygiene.
- Channelizing the youth's energy in constructive direction.

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Best Practice II

1. Title

Beti Bachao Beti Padhao :- An awareness campaign on women empowerment.



2. The Objective

- To promote Education of girl child.
- To promote women empowerment.
- For promoting gender based equality.
- To create awareness about reducing child sex ratio.

3. The Context

For survival, Protection empowerment of the girl child, Government launched the 'Beti Bachao Beti Padhao' initiative on January 2015. It is tri-ministerial effort of ministers of Women and Child Development, Health and Family welfare and Human Resources Development. It is launched for implement a sustained social mobilization and communication campaign to create equal value for the girl child and promote her education.

4. The Practice

Under 'Beti Bachao Beti Padhao' campaign college has taken various steps towards creating awareness of protecting the girl child and enabling her education. The activity committee of the college has organized oath ceremonies, awareness rally and street play in order to increase awareness about 'Beti Bachao Beti Padhao'. A rally that aims at creating awareness among the public on the need of girls education taken out from college to B.I.T Chowk.



5. Evidence of Success

The initiative has received great response and students participated in all activities with great enthusiasm. This type of campaign creates a sense of pride in the students. It creates an environment where women can participate in all the areas with equal rights as men. It includes quality education and opportunities for life long learning.

6. Problems Encountered

Despite the feel good nature of campaign a deeper problem still persists :- orthodox mindset towards females, but our campaign has played a significant role in reducing this kind of mindset.

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